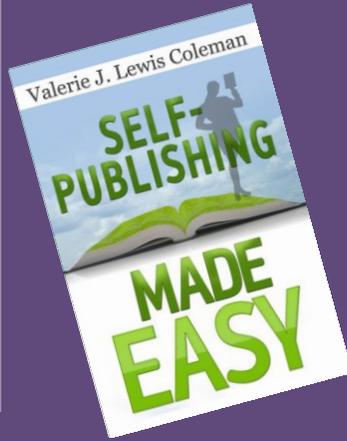


Valerie J. Lewis Coleman

Speaker, Award-Winning Author and
Publishing Expert



“Valerie has created a publishing gold mine! *Self-Publishing Made Easy* is not only a resource manual, but a road map for the successful publishing and marketing of YOUR book.”

– Karen M. R. Townsend, Ph.D.

Bestselling author and award-winning publisher, Valerie J. Lewis Coleman serves experts and professional speakers who want to magnify and monetize their message by publishing quality books. With over fifteen years of experience in the book business, she has helped thousands of aspiring authors navigate the challenges of self-publishing. This expert divulges industry secrets on avoiding the top five mistakes made by new authors, pricing your book to sell and identifying shady publishers. Her dynamic presentation and knowledge of the business takes writers from pen to paper to published as they master self-publishing to make money! Valerie co-founded the Dayton Book Expo – the region’s premier book event – connecting over 500 authors to avid readers.

A few presentation topics...

Passionate Writing

Despite the cliché, readers judge a book by its cover AND content. Avoid the top eleven writing mistakes of most new writers. Learn to write from an editor’s perspective. Understand the process of editing. Follow these easy steps to make your book a national treasure.

Purposeful Publishing

With polished manuscript in hand, what’s next? Self-publish? Vanity press? Print-On-Demand? This workshop will save you thousands of dollars, hours of research and mountains of frustration. Learn the five most-costly mistakes made by 95% of all new authors. Get industry secrets publishers don’t want you to know to make publishing quick, easy and affordable!

eBook 101

Advances in technology afford aspiring authors the opportunity to publish their works easier than ever before. Participants are guided through the process of publishing a short story to Amazon. From interior and cover design to pricing, publishing and promoting, you’ll leave this conference with an eBook ready for Kindle!

For more information on Valerie’s presentation topics and to book her for your next event,

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