

# arleana waller



## speaker sheet

Over my 40 years in business, I have attended many workshops, presentation and lectures. One of the best speakers I have ever listened to during this time has been Arleana Waller. Arleana has a very personal style and when she speaks to large groups she is so effective you think she is just having a one-on-one conversation with you. Her material is well researched, informative and she is always entertaining. She makes you think and laugh and the best part you always want more.

Daniel K. Watson, MA, Financial Services Professional, New York Life



### bio

Arleana Waller is a Leadership and Personal Brand coach who has empowered thousands of individuals to find their brand voice and give power to their influence.

Founder/CEO of ShePOWER, Waller personifies creativity, entrepreneurship and leadership, as founder and owner of brands such as *ShePOWER Socialites*, *ShePOWER Foundation*, and *BakersfieldBlack*. Waller is the author of multiple books, and a professional speaker for prestigious clients, universities, and FORTUNE 500 organizations.

Recipient of multiple awards and recognitions for her work. An engaged and influential Leader in her community, serving on multiple boards and mentor to multiple programs. Waller's mission is to empower one million women globally, to POWERUP and lead. Arleana is experienced and ready to POWERup your event, conference or luncheon.

Diversity is extremely important to our athletics department and the entire university. We are honored to have Arleana be the first female African-American board member for the Roadrunner Scholarship Fund in it's 45 year history, the recipient of our first ever Diversity Award and the Inspirational Award. Arleana is a great role model for our student-athletes. She understands the impact of investing in the lives of others and when she speaks, students listen.

Kenneth "Ziggy" Siegfried  
Athletics Director



### brand association

Arleana's clients include many respected brands:

- New York Life
- Farmers Insurance
- CSU Bakersfield
- Principal Financial Group
- Saks Fifth Avenue
- Moet Chandon
- Envy Apple
- Kern County Black Chamber
- National Society of MBAS
- Bakersfield Women's Business Conference
- Jaguar
- National Association of Professional Women
- Verizon
- Moet & Chandon
- Church of Christ
- UEI College
- Bakersfield City School District

Arleana Waller is simply fantastic! I write about the need to have more women in leadership positions. I have found too many women don't realize how capable they are. They need a heavy dose of Arleana. A great coach, a great leader.

Col John Boggs  
U.S. Marine Corps (Ret.)/CEO



### topics

- Personal Branding
- Leadership
- Visibility
- Influence
- Inspiration
- ShePOWER
- Social Media
- Give Birth to Your Purpose

### author



Arleana's talk about owning your ShePOWER and her bucket list book is a wakeup call for those women who like me, live a busy life and devote little time to themselves and the wonderful, joyful perks life has to offer. Ladies, don't let life pass you by. This guide is an invitation to live and enjoy life as our creator intended for us to live to the fullest . I highly recommend not just reading it, but living it and booking Arleana Waller for your next event!"

Quenia Abreu  
President/CEO



Contact Arleana to discuss your event:  
661-532-8417 | [www.arleanawaller.com](http://www.arleanawaller.com)